



**Press Release**  
Alsace, Ungersheim, March 2018

## **In 2018, the Little Prince's Park sets off to conquer space**

The 4th season of the Little Prince's Park finished on 16th December. In 2017, its attendance increased by 35% compared to 2016. This result confirms the beliefs of the founders ; a theme park that promises to both entertain visitors, while informing them.

The park will open again on 30th March with several new features, including:

- A deeper immersion into the Little Prince universe with virtual reality.
- A unique journey in space accompanied by the hero of the year, Thomas Pesquet.

- **Virtual reality makes its grand entrance at the Little Prince Park!**

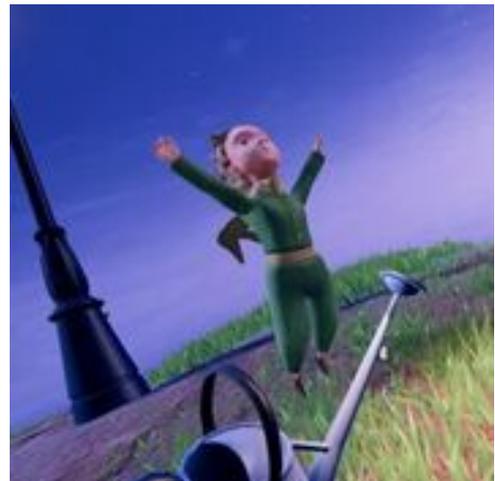
Two new experiences are available to visitors from March 30th :

No matter what the weather will be like, everyone will fly in balloon this year, thanks to the Virtual Flight with the Little Prince and the Fox.

Equipped with a virtual reality helmet, the visitors will board the balloon, and take part in an immersive 360 ° film that will simulate real flight sensations.

The film, lasting 5 minutes, was made from images shot of the park, from each of the balloons.

Passengers will be able to discover the whole park from above, and of course the particularly spectacular surroundings: the Alsace Ecomuseum, the surrounding villages, the plain of Alsace, the chain of the Vosges, the black forest and the borders from Switzerland and Germany.



Another great novelty, for an additional 5 € to the entry price, visitors can **immerse themselves in the Little Prince's universe thanks to the innovative Virtual Reality work: The Little Prince VR** .

The visitor becomes an actor in their own right, since they accompany the hero on his journey from planet to planet. Each encounter is an allegory of human nature. In this first episode, the player assists the Little Prince and the Fox in the preparation of a new journey. After accompanying the Little Prince in his daily routine - sweeping the volcanoes, tearing away the baobabs and taking care of the Rose - the player rebuilds an old biplane, then proceeds to take control of it and flies off to the other planets in the book.

- **Discovering space with Thomas Pesquet**

The film about Thomas Pesquet "**through the eyes of Thomas Pesquet**", directed by Pierre-Emmanuel Le Goff and Jurgen Hansen (25<sup>ème</sup> Heure) dedicated to the mission of the French



astronaut aboard the International Space Station, will be broadcast exclusively for all the « Grand Est » of France in the big movie theater of the Little Prince Park at the re-opening.

Like the Little Prince, Thomas Pesquet flew over our planet. He gazed upon the Earth with the same candid eye observing a world of both fragility and beauty. This is the incredible adventure that the Park will share with all its visitors throughout the 2018 season.

After sharing this extraordinary experience with the new French hero, visitors will be able to **observe the planets during the two night events dedicated to space and programmed in 2018:**

- **The Lunar Eclipse on July 27th, 2018.**
- **The Night of Shooting Stars on August 4th, 2018.**

### **The duo ticket, combined offer of the Little Prince's Park and the « Ecomusée d'Alsace »**

**More great news for all families** including those who live far away ! **The launch of the duo ticket.** This ticket **gives you two day access to two major sites:** The Little Prince Park and The Alsace Ecomuseum!

At an unbeatable price of 29 euros for adults and 22 euros for children, families will be able to benefit from a **ticket valid for 48 hours over 6 rolling days.**

### **Useful informations**

**Opening of the Park : March 30th to November 4th, 2018**

**Open every weekends, bank holidays, regular holidays and school holidays**

**Open every day in July and August.**

**Tickets:** Adult 20 € - Child 15 € - Family Pass (4 people) 64 €

**Access:** Ungersheim (Haut-Rhin) 15km from Mulhouse TGV and 40km from Bâle-Mulhouse Airport.

**[www.parcdupetitprince.com](http://www.parcdupetitprince.com)**



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